



YAM YAM PRESENTS AN AMAZING CONFECTION OF JAZZ, GOSPEL, JAM AND FUNK

Nestled in a large sweep of the scenic Yellow Breeches Creek, Borough Park makes a perfect location for musicians, vendors and concert-goers.

This will be our fourth annual festival and is **free** to the public.

There will again be two stages: the **Main stage** and the **Showcase stage**, featuring local and regional musical acts. **Vendors Grove** will offer artisan crafts and food trucks.



Due to overwhelming support, the Beer Garden is back!

What better way to enjoy an afternoon of incredible live music than with a cold beer, adult cider or an Iron Bridge cocktail? That, in addition to food trucks and vendors, promises to make this event a strong regional attraction for many years.



PAUL NELSON BAND AT THE 2021 FESTIVAL



The Iron Bridge Music Festival is a production of the New Cumberland Olde Towne Association, a 501 (c) (4) non-profit organization. • P.O. Box 531, New Cumberland, PA, 17070
 For sponsorship/vendors/general questions, please contact:
 Fred Miles (Info@IronBridgeMusicFest.org) • 717-712-3364
 For questions about production or the bands, please contact:
 Loren Press (music@IronBridgeMusicFest.org) • 267-799-3162
 For all the latest information please check:

IronBridgeMusicFest.org

@IronBridgeMusic @Festivaliron



LIVE MUSIC + NICE WEATHER = FUN!



THE MARTINI BROTHERS

Friday, Saturday & Sunday
June 14, 15 & 16, 2024
New Cumberland Borough Park
and the West Shore Theatre
New Cumberland, PA





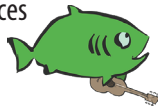
MIKEY JUNIOR

MIKEY JUNIOR IS PRESENTED BY THE BLUES SOCIETY OF CENTRAL PA

The festival kicks off on Friday in the park with three hard-rockin' local favorites: Martini Bros., The Super Hi-Tech Jet Fighters and Slick Willie. Saturday continues with nine acts on two stages featuring rock, blues, covers, originals, fusion and funk. Sunday evening the venue moves to the beautiful West Shore Theatre for a program of jazz featuring the Harrisburg Jazz Collective.

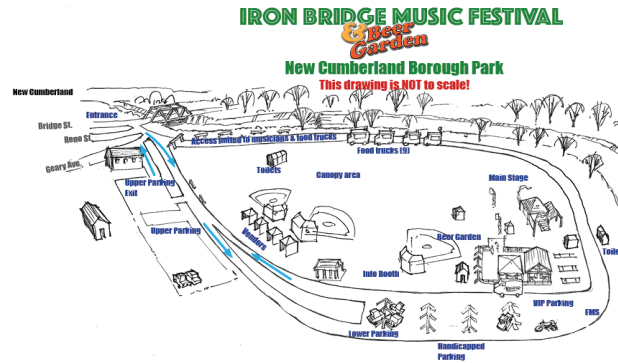


The Beer Garden is a great location to kick back and enjoy some of Central PA's most popular bands, whose loyal fans faithfully follow their performances to the park.



"Music is the most beautiful thing in the world and has the power to bring us all together."

— paraphrased from Alicia Key's 2020 Grammys speech



THE FESTIVAL'S ATTENDANCE CONTINUES TO GROW

Our Sponsors enjoy a wealth of brand exposure opportunities. Depending on the sponsorship package that is chosen, you can expect your brand's name and logo to be featured on the Iron Bridge Music Festival's website, social media posts, emails and large digital message boards before and during the event.

This music event is a unique opportunity to influence your market and get brand recognition within your community.

IronBridgeMusicFest.org

Festival Presenting Sponsor – TAKEN

- Prominent logo across stage front
- Speaking opportunity at the beginning of the festival
- "Presenting" caption on all media/signage
- Logo on tee shirts & other merchandise (where applicable)
- Guest spot with committee chair on Good Day PA
- Featured on main page of website
- Social media spotlights

Festival Beer Garden Sponsor – \$5,000 TAKEN

- Prominent banner on the Beer Garden entrance
- Prominent logo on stage wing banner
- Prominent logo on all media/signage
- Featured on main page of the website
- Social media spotlights
- Booth opportunity at event

Music Sponsor – \$5,000 TAKEN

- Representative introduces sponsored musician or band
- Featured on Music Lineup page of website
- Prominent logo on stage wing banner
- Logo placement on all media/signage
- Social media spotlights
- Booth opportunity at event

Small Stage Sponsor Package – \$2,500

- Logo on website, festival flier & stage banners
- Social media spotlights
- Booth opportunity at event

Festival Sponsor Package – \$1,000

- Identify an area or service that you would sponsor
- Banner recognizing sponsorship
- Booth opportunity at event